

NBC Weather Plus Children's Programming and FCC Form 398

Stations that are airing NBC Weather Plus's children's educational and informational programming will likely want to note that programming on the station's Form 398. The FCC has released its new Form 398 to enable stations to better detail children's programming for its digital multicast channels. Stations should use the new form in filing the Form 398 for the first quarter. Here are the descriptions for Weather Plus children's programming for your assistance in completing Question 10 on the new Form 398.

Title of Program #1 Weather Plus U. (Digital Multicast Only)		Origination NBC Weather Plus Network (digital)	
Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Sat/Sun – 1, 3, 5PM	13	0	
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>			
Does the program have educating and informing children ages 16 and under as a significant purpose?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?		<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	

Title of Program #2: Weather Plus U. (Digital Multicast Only)	Origination NBC Weather Plus Network (digital)
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Days/Times Program Regularly Scheduled	Total Times Aired at Regularly Scheduled Time	Number of Preemptions	If preempted, complete Preemption Report
Length of Program: 30 (minutes)			
Age of Target Child Audience: from 13 to 16 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Weather Plus U., a program available on the Station's digital multicast "NBC Weather Plus" channel, offers teenagers a closer look at the weather and earth sciences and how they can and do affect their lives. Each episode is an entertaining combination of taped vignettes and timely segments relating to current weather events, with targeted topics geared toward teens aged 13 and older. The segments include regular features like "Weather in the News," "Weather Plus on Location," "Weather Plus Experiments," "Weather Plus in the Classroom" and "Weather Plus Interacts." Together, the segments highlight how and why the weather changes and how forecasters try to predict the weather, the nature and scope of significant weather events, and how teens can better understand or react to weather, both in their hometown and around the world.</p>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee identify each program at the beginning of it's airing consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?			<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No

And so on -- each of the six half-hour weekly episodes of "Weather Plus U." may want to be separately listed on the report (albeit each may have the same description) in order to facilitate any possible preemptions or schedule changes in the future.

Weather Plus University Episode Grid 2008					
Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 1-08	5-Jan	1p			
Episode 1-08	5-Jan		3p		
Episode 2-08	5-Jan	5p			
Episode 2-08	6-Jan		1p		
Episode 3-08	6-Jan	3p			
Episode 3-08	6-Jan		5p		
Episode 4-08	12-Jan	1p			
Episode 4-08	12-Jan		3p		
Episode 5-08	12-Jan	5p			
Episode 5-08	13-Jan		1p		
Episode 6-08	13-Jan	3p			
Episode 6-08	13-Jan		5p		
Episode 7-08	19-Jan	1p			
Episode 7-08	19-Jan		3p		
Episode 8-08	19-Jan	5p			
Episode 8-08	20-Jan		1p		
Episode 9-08	20-Jan	3p			
Episode 9-08	20-Jan		5p		
Episode 10-08	26-Jan	1p			
Episode 10-08	26-Jan		3p		
Episode 11-08	26-Jan	5p			
Episode 11-08	27-Jan		1p		
Episode 12-08	27-Jan	3p			
Episode 12-08	27-Jan		5p		

Weather Plus University Episode Grid 2008

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 13-08	2-Feb	1p			
Episode 13-08	2-Feb		3p		
Episode 14-08	2-Feb	5p			
Episode 14-08	3-Feb		1p		
Episode 15-08	3-Feb	3p			
Episode 15-08	3-Feb		5p		
Episode 16-08	9-Feb	1p			
Episode 16-08	9-Feb		3p		
Episode 17-08	9-Feb	5p			
Episode 17-08	10-Feb		1p		
Episode 18-08	10-Feb	3p			
Episode 18-08	10-Feb		5p		
Episode 19-08	16-Feb	1p			
Episode 19-08	16-Feb		3p		
Episode 20-08	16-Feb	5p			
Episode 20-08	17-Feb		1p		
Episode 21-08	17-Feb	3p			
Episode 21-08	17-Feb		5p		
Episode 22-08	23-Feb	1p			
Episode 22-08	23-Feb		3p		
Episode 23-08	23-Feb	5p			
Episode 23-08	24-Feb		1p		
Episode 24-08	24-Feb	3p			
Episode 24-08	24-Feb		5p		

Weather Plus University Episode Grid 2008

Episode #'s	Air Date	First Air	Re-Air	Pre-empted	Reason
Episode 25-08	1-Mar	1p			
Episode 25-08	1-Mar		3p		
Episode 26-08	1-Mar	5p			
Episode 26-08	2-Mar		1p		
Episode 27-08	2-Mar	3p			
Episode 27-08	2-Mar		5p		
Episode 28-08	8-Mar	1p			
Episode 28-08	8-Mar		3p		
Episode 29-08	8-Mar	5p			
Episode 29-08	9-Mar		1p		
Episode 30-08	9-Mar	3p			
Episode 30-08	9-Mar		5p		
Episode 31-08	15-Mar	1p			
Episode 31-08	15-Mar		3p		
Episode 32-08	15-Mar	5p			
Episode 32-08	16-Mar		1p		
Episode 33-08	16-Mar	3p			
Episode 33-08	16-Mar		5p		
Episode 34-08	22-Mar	1p			
Episode 34-08	22-Mar		3p		
Episode 35-08	22-Mar	5p			
Episode 35-08	23-Mar		1p		
Episode 36-08	23-Mar	3p			
Episode 36-08	23-Mar		5p		
Episode 37-08	29-Mar	1p			
Episode 37-08	29-Mar		3p		
Episode 38-08	29-Mar	5p			
Episode 38-08	30-Mar		1p		
Episode 39-08	30-Mar	3p			
Episode 39-08	30-Mar		5p		